

Cookies notice and Policy

We use Cookies to give you the best online experience. We don't do any funny stuff. If you're happy to continue, we'll assume that you're happy with our policy, what we're using and tracking and how we use this information to better inform you.

This Cookies Policy (together with our [Terms of Business](#) and [Privacy Statement](#)) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we treat it.

You can find out a lot more about how Peopl. ensures that your information is kept safe and secure and used to try make your time with us a better use of your time.

We are committed to safeguarding your privacy and information you share with us. Our commitment is to treat it securely, fairly and lawfully.

We'll be clear and open about what we're collecting and why we collect it. We'll be upfront about how we'll use this information and will do our best to explain what we intend to do with it.

Our website will use cookies and other similar technologies to collect anonymous information to greatly improve your experience with us, making it faster, easier and more helpful. It also allows us to do other things, such as

- To remember your preferences
- Let you move between pages smoothly and efficiently
- Make our website better
- Improve the speed, efficiency and accuracy of our website and quote journey
- Help us to arrange questions, content and other information to match your preferred interests
- To Collect statistical information for analysis by us, and some of our partners so that we can better serve you

With your permission we will also collect information about you and your quotation journey including information on the products you enquire about or buy from us to:

- Help us address your questions and queries and to carry out your instructions when you need us to
- Verify you as a user, or a loyal visitor, and carry out other essential security checks, when appropriate
- Remember how far you've progressed with our quotation and contact you if you need our help in completing and getting a quotation with us
- To contact/inform you regarding our offers, products and services
- Supply you with appropriate messaging, information and sometimes advertising that is tailored to you when you are visiting our Credit Union partners website, our website or other websites that promote our products (retargeting cookies)
- Track the effectiveness of our online marketing activity

What are cookies and what other technologies will we use?

A cookie is a small file which is placed on your computer, just like an image or a web page file. The difference with a cookie is that it contains information which allows a website to identify you as you click from one page to the next, or when you return to the website. It can also be used to allow personalisation of a website.

The cookies used, and the information held within them have no personal information and cannot be used to identify you as a person. For this reason, we consider our cookies to be completely non-intrusive.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website and could prevent you from completing some purchases through our site.

We may partner with or receive services from third parties which you can visit from our website. We may also embed external content and features from such third parties within our website (e.g. social media networks such as LinkedIn, Facebook and Twitter). We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Cookie Policy

The cookies we use do not contain any sensitive information such as your name, address or any payment details. Sensitive information which you choose to provide to us as part of the quotation process is stored securely and is not collected in the form of a cookie. Only information which is relevant to your visit to our website is stored in the form of a cookie, for example if you have visited our site previously.

We use Google Analytics cookie (__utma, __utmb, __utmc, __utmz) to help us understand how our customers interact with our website and we use this information to continue to improve the user friendliness of our website.

Types of Cookies

Necessary cookies: These are used to manage your website visit, they provide features such as encryption for data and user login plus e-commerce shopping cart choices.

Analytical cookies: These cookies track user statistical visit data such as country, browser type and pages visited.

Targeting cookies: These cookies remember which features or Ads you were presented with and can display the same or related content to provide you with a content that may be of more interest to you.

Functionality cookies: These cookies allow your browser to operate more effectively i.e. your language choice or menu preferences. They can also be used to provide services you request, such as viewing videos or social media integration.

Disabling cookies: if you wish to, all browsers have the ability to restrict or completely disallow cookies. You may find your internet experience is disrupted if you do this, but it is entirely within your control. If you wish to change your cookie settings, the following website provides useful information: www.aboutcookies.org